GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Animal Husbandry Department – Organic dairy farming through Local Breed Conservation cow farms - Proposal for allocation of space for Organic Dairy retail outlets ("ANDHRA GO PUSHTI") at Veterinary Institutions in the District Headquarters – Permission – Accorded - Orders – Issued.

ANIMAL HUSBANDRY, DAIRY DEVELOPMENT & FISHERIES (AH.I) DEPARTMENT

G.O.Rt.No.359, Dated:27.12.2021.

Read the following:

1. G.O.Ms.No.9, AHDD&F (AH.I) Department, Dt:16.02.2021.
2. G.O.Rt.No.139, AHDD&F (AH.I) Department, Dt:02.06.2021.
3. G.O.Rt.No.214, AHDD&F (AH.I) Department, Dt:12.08.2021.
4. From the Director of Animal Husbandry, A.P., Vijayawada, Lr.Roc.No.AHF02-55021/42/2021-V-MVC-DAH, Dt:03.09.2021.

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ORDER:

In the reference 4th cited, the Director of Animal Husbandry, A.P., Vijayawada among other things has informed that, in order to propagate Organic Dairy farming in the state it is proposed to establish Organic Dairying retail outlets across the state at spaces available in Veterinary Institutions for allocating to the best Cow farm entrepreneurs in respective districts to promote the brand "Andhra Go Pushti". The products obtained from these farms like A2 Cow Milk, Ghee, Butter, Buttermilk and products like Go-Ark, Panchagavya, Jeevamrutham, Dhoop sticks, Agarbathis, Cow dung cakes etc., will be made available for sale in the name of "Andhra Go Pushti" with their own expenses for developing infrastructure at allotted spaces.

2. The Director(AH), has requested the Government to accord permission to establish Organic Dairy farm retail outlets and to approve the District Committee by promoting "Local Breed conservation cow farms" and by-products sales in the name of "Andhra Go Pushti" across the state at spaces available at Veterinary Institutions in district head quarters by the JLG members with rental rates fixed as per R&B norms.

3. Accordingly, Government hereby approve the committee at district level with the following members for selection of site & best JLG group in the district by promoting "Local Breed conservation cow farms" and by-products sales and for recommending the same to the Director of Animal Husbandry for approval.

S. No.	Designation	Position
1	Joint Director (AH)	Chairman
2	Deputy Director (RBK)	Member
3	Senior Divisional Deputy Director	Member

(P.T.O)

4. Government also hereby accord permission to the Director, Animal Husbandry Department, A.P., Vijayawada to establish Organic Dairy farm retail outlets by promoting "Local Breed conservation cow farms" and by-products sales in the name of "Andhra Go Pushti" across the state at spaces available at Veterinary Institutions in district head quarters by the JLG members with rental rates fixed as per R&B norms.

5. The Director, Animal Husbandry Department, A.P., Vijayawada shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT (FAC)

To
The Director of Animal Husbandry, A.P.,Vijayawada.
Copy to:
OSD to Hon'ble Minister (AH,DD&F), A.P. Secretariat.
P.S to Spl. C.S. to Government (FAC), AH,DD&F Department.
SC/SF (Computer No.1515612).

//FORWARDED::BY ORDER//

T. Naresh
SECTION OFFICER